**State of the Art**

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* Data Collection:
* Data Visualization:

Programs

* <https://dashboard.unity3d.com/organizations/1374431109412/projects/d8a3c47c-a16f-4ad5-9d61-f8ee18d144a0/analytics/reporting>
* https://docs.unity3d.com/Manual/UnityAnalyticsOverview.html

UNITY ANALYITCS FREE?

* Some aspects require pro

Improvements:

* Easier implementation
* Hearmaps post shipment
* Your own data?